



Candice Johnson

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## UX Designer

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## SKILLS

Knowledgeable in UX tools **Figma and Adobe XD**. Proficient in **Adobe Photoshop** and **Illustrator**. Conversant in **Mandarin**. Knowledgeable in **HTML** and **CSS3**. Basic knowledge of **JavaScript**.

## EDUCATION

### **Google UX Design Certificate**

*January 2022 – April 2023*

Completed an intensive certification in UX design. Topics included UX research fundamentals, inclusive design, wireframes, low fidelity and high fidelity prototypes

### **New York University** – Master of Science, Global Affairs

*August 2008–May 2010*

## EXPERIENCE

### **Communications and Technology Manager, PILnet, New York**

*August 2018– Present*

- Manages all of PILnet's digital platforms, including the website and OpenEdx learning platform
- Optimizes the website by creating UX surveys to understand user pain points and obstacles in navigation
- Manages PILnet's digital communications
- Managed the website redesign and worked alongside the developer and designer

### **Project Manager, Odyssey Impact, New York**

*January 2016 – August 2018*

- Created and cultivated strategic relationships with targeted partners
- Managed Odyssey Impact's multimedia resource, hosted on Drupal
- Developed communication strategy and managed ad campaign

### **Marketing Manager, Liaoyuan International School, Shanghai, China**

*August 2014 – July 2015*

- Developed a new marketing strategy for Liaoyuan International High School, which included an updated mission statement and educational philosophy
- Assisted web developer with creating the design and layout of the website
- Managed the school website and social media accounts as well as wrote articles to publicize school events and activities